CUSTOMER ANALYSIS

Customer Analysis

Who are our customers and what are their needs and expectations?

Primary Customers	Community
Secondary Customers	PNP units and other GAs, LGUs, etc.
Major Deliverables	•Strategic policy direction •Dynamic crime prevention •Efficient and effective law enforcement operation •Sustained internal security operation • Responsive regulatory functions (Firearms, Explosives, Security Agencies and Training Schools)
OUTCOME	Public safety and security

DO PROCESS VALUE CHAIN

POLICY DEVELOPMENT

POLICY IMPLEMENTATION AND OPERATIONS

POLICY MONITORING EVALUATION and ASSESSMENT

- Formulation of policy directives on:

    Crime prevention
    Law enforcement
    Public safety
    Internal security
    Incident monitoring
       and reporting system

- Development/ improvement of systems and procedures

- Formulation of MOAs and MOUs

- Dissemination and implementation of policies on:

    Crime prevention
    Law enforcement
    Public safety
    Internal security
    Incident monitoring
       and reporting system

- Police operations

- Implementation of MOAs and MOUs

- Monitoring and evaluation of policy implementation by lower units

- Evaluation and assessment of police operations and programs

Coordinative linkages with other law enforcement agencies, government agencies, local government units, etc.

FEEDBACK

INTERNAL PROCESS

POLICY DEVELOPMENT →	POLICY IMPLEMENTATION AND OPERATIONS →	POLICY MONITORING, EVALUATION AND ASSESSMENT →

Strategic Shifts		Objectives
From	**To**	
Reactive policing	Proactive policing	Improve crime prevention
Unmethodical policy development and implementation	Standard and institutionalized policy development and implementation	Institutionalize standard operational systems and procedures
Manual management of information and communications for command and control of PNP operations	State-of-the-art and integrated information, communications and technology management systems for command and control of PNP operations	Modernize information, communications and technology management systems for command and control of PNP operations

LEARNING & GROWTH

D	Strategic Shift		Objectives
	from	*to*	
Human Capital	*Operations personnel* **lack competency training**	**Institutionalized competency training for operations personnel**	**Develop competent and reliable operations personnel**
Information Capital	*Partially automated* **system of managing information and communication**	**Fully automated system of managing information and communication**	**Develop management information system**

FINANCE

Strategic Shift		Objectives
From	*to*	
Personality-based utilization of resources	Program – based utilization of resources	Ensure judicious use of financial and logistical resources

PNP ALIGNMENT OF OBJECTIVES

P	# PNP Objectives	Alignment			DO Objectives
		IC	New	N/A	
Community	AA safer place to live, work and do business		X		Public safety and security
Process Excellence	B Improve crime prevention and solution	X			Improve crime prevention
			X		Modernize information, communications and technology management systems for command and control of PNP operations
			X		Institutionalize standard operational systems and procedures
	C Improve community safety awareness through community oriented and rights-based policing			X	
Learning & Growth	D Develop a responsive Police Organization		X		Develop management information system
	E Develop competent, motivated and values-oriented police personnel	X			Develop competent and reliable operations personnel
Resource Management	F Optimize use of financial and logistical resources	X			Ensure judicious use of financial and logistical resources

									Jan-Sept 2012	
C	A	Ensure public safety and security		National Safety Index						
	B	Improve crime prevention	1	Reduction of National Index Crime Rate		LED , PROs, SAF, HPG, AvSeG, MG, AKG, CSG	13.56 (13.94)	5%	2.69% decrease (11.25)	Patrol System (PIPS)
			2	Percentage reduction of crimes perpetrated by motorcycle-riding criminals		LED , PROs, HPG	2,316 (1,737)	5%	27.75% increase (2,219)	Patrulya ng Pulis
			3	Percentage reduction of street crimes		LED , PROs, HPG	34,540 (25,905)	5%	27.98% decrease (18,655)	Localized Anti-Criminality Action Plan (LACAP)
		Process Excellence	4	Percentage reduction of crime incidents involving the use of firearms		LED , PROs, SAF, HPG, CSG, AKG	7,921 (5,941)	5%	33.92% increase (7,956)	LOI Bilang Boga
			5	Percentage of loose firearms accounted/confiscated/recovered		LED , PROs, CSG, HPG, AvSeG, MG	934,033	2%	2.2% (20,160)	LOI Kontra Boga
			6	Percentage increase in the number of criminal gangs/members neutralized		LED, PROs, HPG, AKG, MG, AvSeG, AIDSOTF	234 gangs (175)	5%	30.48% decrease 122 gangs	**Law Enforcement Projects:** LOI Safety and Security of Seaports LOI Revitalized Campaign Against Illegal Gambling LOI Anti-Carnapping Strategy LOI Anti Highway Robbery/Hold-up/ Carnapping Criminals LOI Anti-Hijacking LOI Anti-Kidnapping LOI Anti-Bank Robbery LOI Kagubatan LOI Kontra Droga-Charlie
							1,045 members (784)	5%	24.59% decrease 591 members neutralized	
			7	Percentage reduction of carnapping, highway robbery and hijacking incidents		LED, PROs, HPG	8,715 (6,536)	5%	10.39% decrease (5,857)	
			8	Reduction in the number of kidnapping/kidnap-for-ransom incidents		LED, PROs, AKG	24 (18)	5%	50% decrease (9)	
			9	Increase in the number of Illegal drugs traffickers neutralized		AIDSOTF, PROs	12,917 (9,688)	5%	16.78% increase (11,314 neutralized)	

P		Second-Level Objectives	#	Measure	L D	L G	Owner	BL 11	TARGET 12	ACCOM Jan-Sept 2012	Initiatives
Process Excellence	B	Improve crime prevention	10	Reduction in the number of maritime-related incidents			PSD, PROs, MG	19 (14)	5%	143% increase (34)	Safety and Security of Ports and Ships
			11	Reduction in the number of aviation-related unlawful interference			LED, AvSeG	DNA			Three Tiered Defense System LOI Kontra Boga
			12	Reduction in the number of crime incidents during international, national, local events			SOD, PROs, HPG, SAF, AvSeG, MG, PSPG	524 (393)	5%		LOI Sang-Ingat Charlie
			13	Reduction in the number of crime incidents committed on foreign missions, personnel and families, facilities, and interests in the country			SOD, PROs, HPG, SAF, AvSeG, AKG, PSPG	DNA			LOI TF Diplomatic Security Revised
			14	Percentage reduction of crime incidents victimizing tourists			PSD, PROs	705 (529)	5%	33.24% decrease (353)	LOI Bantay Turista Project
			15	Percentage reduction of incidents perpetrated by threat groups			ISOD, PROs, SAF, MG, AvSeG	245 (184)	5%	21.64% decrease (144)	ISO Campaign Plan SAMAHAN LOI Sanglahi-Alpha PNP –AFP JLD Nr 07-2010
			16	Percentage of PAG members neutralized			ISOD, PROs	550 PAGs members	5%	17% reduction (93 neutralized)	
		Institutionalize standard operational systems and procedures	17	Reduction in the number of operational lapses			All DO Divisions, PROs, NOSUs	NEW			PNP Command and Control Centers/Tactical Operations Center (NEW) • Crafting of manuals * Patrol Manual • Review of policies and procedures
		Modernize information and communications management systems for command and control of PNP operations	18	Percentage of police operational activities and incidents monitored, reported and processed within the regulation time			NOC	NEW		All PROs, All NOSUs _PPOs _CPOs _ CPS _ MPS "A"	PNP Police Command Center (NEW) • Retrieval and storage of data from CY 2009 to 2011
			19	Number of police units with standard Command and Control Centers/Tactical Operations Centers							
Learning & Growth	C	Develop automated system of managing information and communication	20	Percentage completion of information and communication management system			All DO Divisions/AS/BFS	NEW			DO Information and Communication Management System (NEW) • Automated storage of data, query, and report generation of incidents
		Develop competent and reliable operations personnel	21	Percentage of personnel trained based on job competency requirements			AS	25		5	Competency Framework
				Percentage of programs funded out of the approved activities			BFS				Program-Based Budgeting

Strategic Initiatives	MEASURES																						
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	T
Police Integrated Patrol System	/	/	/	/	/	/	/	/	/	/		/		/		/		/	/				17
Patrulya ng Pulis	/	/	/	/	/	/	/	/	/	/		/		/		/		/	/				17
Localized Anti-Criminality Action Plan	/	/	/	/	/	/	/	/	/	/		/		/		/		/	/				17
	/	/	/	/																			4
Law Enforcement Projects	/	/	/	/	/	/	/	/	/	/				/					/	/			13
Three-Tiered Defense System			/	/	/	/		/	/			/			/		/		/				11
LOI Sangingat Charlie	/	/	/	/	/	/	/	/		/		/		/		/		/					16
LOI TF Diplomatic Security	/	/	/	/	/				/			/		/				/					11
LOI Bantay Turista Project	/	/	/	/			/		/	/					/			/					11
ISO Campaign Plan SAMAHAN	/	/	/	/	/	/	/	/		/		/	/		/	/	/	/	/				17
LOI Sanglahi-Alpha	/	/	/	/	/	/	/					/		/		/	/	/					13
Standardization of systems and procedures	/	/	/	/	/	/	/	/		/		/	/		/	/	/	/	/				18
PNP Command Center Project	/	/	/	/	/	/	/	/	/	/		/	/		/	/	/	/	/	/			19
DO Information and Communication Management System																	/			/	/		3
Competency Framework																	/			/	/		3
Program-Based Budgeting (AOPB)	/	/	/	/	/	/	/	/	/	/		/		/	/	/	/	/	/	/	/	/	22

Measure Profile

What is the objective? Improve crime prevention
What is the measure? Reduction of National Index
Crime Rate

How often is the measure updated/
calculated? Quarterly

What is the unit of measure used?
Percentage

How is the measure calculated? Clarify the terms in
the formula

What data is required in calculating the
measure?
•Index Crime Rate for the quarter
•Index Crime Rate for the previous quarter

$$\frac{\text{Present Index Crime Rate minus Previous Index Crime Rate}}{\text{Previous Index Crime Rate}} \times 100$$

Where/how is it acquired? (specify document
or person) Crime Statistics - DIDM

Is information about the
measure available?
● Currently available
☐ With minor changes
☐ Still to be formulated

When will this info
be available? 15th
*day of the month
following the end
of the quarter*

	BASELINE	TARGETs		
		Yr 1	Yr 2	Yr 3
	(2011)	(2012)	(2014)	(2016)
	13.56	5%	5%	5%

Who is responsible for setting targets? DO-LED

Who is accountable for targets? PROs

Who is responsible for tracking & reporting
targets? DO-LED

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ANᴴ

Measure Profile

What is the objective? Improve crime prevention

What is the measure? Percentage reduction of crimes perpetrated by *motorcycle-riding criminals*

How is the measure calculated? Clarify the terms in the formula

Nr of present incidents minus Nr of previous incidents
Nr of previous incidents   X 100 =__%

How often is the measure updated/ calculated? Monthly

What is the unit of measure used? *Percentage*

What data is required in calculating the measure?
•Previous nr of crimes perpetrated by motorcycle-riding criminals
•Present nr of crimes perpetrated by motorcycle-riding criminals
•Where/how is it acquired? (specify document or person) Reports from PROs

Is information about the measure available?
☑ Currently available
☐ With minor changes
☐ Still to be formulated

When will this info be available? 15th *day of the following month*

	BASELINE	TARGETs		
		Yr 1	Yr 2	Yr 3
	(2011)	(2012)	(2014)	(2016)
	2,316	5%	5%	5%

Who is responsible for setting targets? DO-LED

Who is accountable for targets? PROs

Who is responsible for tracking & reporting targets? *DO-LED*

Measure Profile

What is the objective? Improve crime prevention

What is the measure? Percentage reduction of street crimes

How is the measure calculated? Clarify the terms in the formula

Nr of present incidents minus Nr of previous incidents
Nr of previous incidents   *X 100 = ___%*

How often is the measure updated/ calculated? Monthly

What is the unit of measure used? *Percentage*

What data is required in calculating the measure?
- ~~Previous nr of street crime~~
- Present nr of street crime

- Where/how is it acquired? (specify document or person) Reports from PROs

Is information about the measure available?
- ☐ Currently available
- ☐ With minor changes
- ☐ Still to be formulated

When will this info be available? 15th *day of the following month*

Who is responsible for setting targets? DO-LED

Who is accountable for targets? PROs

Who is responsible for tracking & reporting targets? DO-*LED*

BASELINE	TARGETs		
	Yr 1	Yr 2	Yr 3
(2011)	(2012)	(2014)	(2016)
34,540	5%	5%	5%

Measure Profile

What is the objective? Improve crime prevention

What is the measure? Percentage reduction of crime incidents
involving the use of firearms

How is the measure calculated? Clarify the terms in the formula

Nr of present incidents minus Nr of previous incidents
            Nr of previous incidents   *X 100 =____ %*

How often is the measure updated/ calculated? Monthly

What is the unit of measure used?
Percentage

What data is required in calculating the measure?
•Previous nr of crime incidents involving firearms
•Present nr of crime incidents involving firearms

Where/how is it acquired? (specify document or person) Reports from PROs

Is information about the measure available?
- ☐ Currently available
- ☐ With minor changes
- ☐ Still to be formulated

When will this info be available? 15th *day of the following month*

Who is responsible for setting targets? DO-LED

Who is accountable for targets? PROs

Who is responsible for tracking & reporting targets?
DO-LED

BASELINE	TARGETs		
	Yr 1	Yr 2	Yr 3
(2011)	(2012)	(2014)	(2016)
7,921	5%	5%	5%

Measure Profile

What is the objective? Improve crime prevention

What is the measure? Percentage of loose firearms accounted/ confiscated/ *recovered*

How often is the measure updated/calculated? Monthly

What is the unit of measure used? *Percentage*

How is the measure calculated? Clarify the terms in the formula

Nr of loose firearms accounted/confiscated/recovered
Loose firearms estimate   *x 100 =___%*

What data is required in calculating the measure?
•Loose firearms estimate
•Nr of loose firearms accounted/confiscated/recovered

Where/how is it acquired? (specify document or person)
DI (Annual estimate of loose firearms)
Reports from PROs

Is information about the measure available?

☑ Currently available
☐ With minor changes
☐ Still to be formulated

When will this info be available? 15th *day of the following month*

	BASELINE	TARGETs		
		Yr 1	Yr 2	Yr 3
	(2011)	(2012)	(2014)	(2016)
	934,033	2%	2%	2%

Who is responsible for setting targets? DO-LED

Who is accountable for targets? PROs

Who is responsible for tracking & reporting targets? DO-*LED*

Measure Profile

What is the objective? Improve crime prevention

What is the measure? Percentage increase in the number of *criminal gangs/members neutralized*

How is the measure calculated? Clarify the terms in the formula

$$\frac{\text{Nr of criminal gangs/gang members neutralized}}{\text{Total number of criminal gangs/gang members}} \times 100 = \_\_\_\%$$

Is information about the measure available?
- ☑ Currently available
- ☐ With minor changes
- ☐ Still to be formulated

When will this info be available? 15th day of the following month

Who is responsible for setting targets? DO-LED

Who is accountable for targets? PROs

Who is responsible for tracking & reporting targets? DO-LED

How often is the measure updated/calculated? Monthly

What is the unit of measure used? *Percentage*

What data is required in calculating the measure?
- Total number of criminal gangs/gang members
- Number of criminal gangs/gang members *neutralized*

Where/how is it acquired? (specify document or person) Reports from PROs

BASELINE	TARGETs		
	Yr 1	Yr 2	Yr 3
(2011)	(2012)	(2014)	(2016)
324 gangs	5%	5%	5%
1,044 members			

Measure Profile

What is the objective? Improve crime prevention

What is the measure? Percentage reduction in the number of carnapping, *highway robbery and hijacking incidents*

How is the measure calculated? Clarify the terms in the formula

Nr of present incidents minus Nr of previous incidents
    Nr of previous incidents   *x 100 =_.___%*

Is information about the measure available?

■ Currently available

☐ With minor changes

☐ Still to be formulated

When will this info be available? 15th *day of the following month*

Who is responsible for setting targets? DO-LED

Who is accountable for targets? PROs and HPG

Who is responsible for tracking & reporting targets? DO-*LED*

How often is the measure updated/calculated? Monthly

What is the unit of measure used? *Percentage*

What data is required in calculating the measure?
•*Previous nr of carnapping, highway robbery and hijacking incidents*
•*Present nr of carnapping, highway robbery and hijacking incidents*

Where/how is it acquired? (specify document or person) DIDM

BASELINE	TARGETs		
	Yr 1	Yr 2	Yr 3
(2011)	(2012)	(2014)	(2016)
8,715	5%	5%	5%

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED _Put the 5 highest measures_		PROJECT CO-CHAMPION
Police Integrated Patrol System (PIPS)	_National Index Crime Rate_	17	
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	_Percentage reduction of street crimes_	17	
Harmonized/integrated all existing programs/plans on anti-criminality and police security operations towards crime prevention.	_Percentage reduction of crime incidents involving the use of firearms_	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET (FY 2012)		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation				
Nov 27, 2010	_Policy implementation_			_DO-LED_	_On-going_
	Conduct of patrols and enforcement of laws				
	Conduct of regular inspections of patrol elements and operatives				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
Patrulya ng Pulis	National Index Crime Rate	17	
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	Percentage reduction of street crimes	17	
Patrulya ng Pulis ensures intensification of law enforcement operations, anti-criminality campaign and public safety services through the deployment of uniformed personnel assigned to administrative functions to perform limited beat patrol duties.	Percentage reduction of crime incidents involving the use of firearms	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET (FY 2012)		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation				
October 26, 2011	*Policy implementation*			DO-LED	*On-going*
	Conduct of beat patrols to augment the Police Stations				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
Localized Anti-Criminality Action Plan (LACAP)	*National Index Crime Rate*	17	
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	17	
This project decentralizes the formulation and implementation of anti-criminality plans to effectively address identified peace and order priorities and concerns peculiar to an area and engender community participation, engagement and ownership of their security and safety issues	*Percentage reduction of crime incidents involving the use of firearms*	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

		BUDGET (FY 2012)		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation				
December 19, 2008	*Policy implementation*			*DO-LED*	
	Formulation of the LACAP by the Municipal and the City Police Stations/Offices				
	Processing and approval by the LGU				
	Implementation of the LACAP				*On-going*
	Evaluation and assessment of the implementation				*On-going*
	Submission of periodic reports				*On-going*
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED _Put the 5 highest measures_		PROJECT CO-CHAMPION
Kontra Droga Charlie	_National Index Crime Rate_	17	AIDSOTF
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	_Percentage reduction of street crimes_	17	
Revitalized campaign against illegal drugs	_Percentage reduction of crime incidents involving the use of firearms_	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

		BUDGET (FY 2012)		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation				
July 2, 2012	_Policy implementation_			_DO-LED_	_On-going_
	Establishment of the Oversight Committee on Illegal Drugs and the Sub-Committee on Internal Cleansing				
	Strengthening of the anti-illegal drugs operating units at the region, district, provincial, city and municipal levels				
	Implementation of the 5-point anti-illegal drugs strategy of the PNP				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
Revitalized Campaign Against Illegal Gambling	*National Index Crime Rate*	17	AIGSOTF
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	17	
This project ensures the revitalized conduct of massive anti-illegal gambling operations nationwide to eradicate all forms of illegal gambling including "jueteng".	*Percentage reduction of crime incidents involving the use of firearms*	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PERIOD	MILESTONES / ACTIVITIES	BUDGET (FY 2012)		STATUS	
		Amount	**Source**	Owner	Status
	Policy formulation				
April 28, 2012	Policy implementation			*DO-LED*	*On-going*
	Revitalize the Anti-Illegal Gambling SOTF and SOTGs at the regional, provincial/city levels				
	Conduct of massive anti-illegal gambling operations by the SOTF and the SOTGs				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
Anti-Carnapping	*National Index Crime Rate*	17	HPG
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	17	
This project enhances the campaign against carnapping through efficient strategic, operational and tactical responses, inter-agency collaboration and promotion of community-based actions to eventually eradicate carnapping.	*Percentage reduction of crime incidents involving the use of firearms*	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

		BUDGET (FY 2012)		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation				
April 12, 2011	*Policy implementation*			*DO-LED*	*On-going*
	Strengthening of the Highway Patrol Group				
	Process excellence through the "QUAD Plus" concept of operations				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
Anti-highway robbery/hold-up/carnapping criminals	*National Index Crime Rate*	17	HPG
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	17	
This project provides the conduct of intensified police operations against highway robbery/hold-up/carnapping criminals through dedicated operating teams.	*Percentage reduction of crime incidents involving the use of firearms*	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

		BUDGET (FY 2012)		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy information				
October 14, 2010	*Policy implementation*			*DO-LED*	*On-going*
	Organization of Special Action Teams				
	Proactive/Preventive Measures				
	Arrest of Targets				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
Anti-kidnapping strategy	National Index Crime Rate	17	AKG
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	Percentage reduction of street crimes	17	
This project defines the PNP' renewed and intensified efforts against kidnapping through greater multi-sectoral confidence and cooperation, for a unified and coherent efforts against lawless elements and terrorist groups engaged in kidnapping activities.	Percentage reduction of crime incidents involving the use of firearms	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PERIOD	MILESTONES / ACTIVITIES	BUDGET (FY 2012)		STATUS	
		Amount	**Source**	Owner	Status
	Policy formulation				
February 15, 2011	Policy implementation			DO-LED	On-going
	Prediction, Prevention and Preparation Phase				
	Creation of NHQ and DIPO Anti-Kidnapping Evaluation Committee				
	Strengthening of the Anti-Kidnaping Group				
	Creation of the PNP led Joint AFP Anti-Kidnapping Task Group in Mindanao pursuant to Joint Letter Directive Nr 7-2010				
	Incident Management Phase				
	Activation of Crisis Management Committee				
	Post Incident Phase				
	Institutionalization of Reward System				
	Conduct of periodic evaluation and assessment				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
Kagubatan	National Index Crime Rate	17	DENR
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	Percentage reduction of street crimes	17	
This project defines the roles and functions of the PNP in assisting the DENR through the Anti-Illegal Logging Task Force in the protection and preservation of natural and residual forests from illegal logging operations.	Percentage reduction of crime incidents involving the use of firearms	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

		BUDGET (FY 2012)		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation				
March 23, 2011	Policy implementation			DO-PSD	On-going
	Revitalized of the Police Environment Desk at the regional, provincial, city, and municipality levels				
	Support the operations of the Anti-Illegal Logging Task Force of the DENR				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
Safety and Security of Ports and Ships (SSPORTS)	*National Index Crime Rate*	17	DOTC
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	17	
This project defines the role and participation of the PNP in the government's continuing program in addressing the current threats to peace and security particularly within harbors, seaports, and underway sea vessels.	*Percentage reduction of crime incidents involving the use of firearms*	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

		BUDGET (FY 2012)		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation				
March 19, 2004	*Policy implementation*			*DO-PSD*	*On-going*
	Proactive Phase				
	Prediction				
	Preparation				
	Prevention				
	Perform Phase				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED Put the 5 highest measures		PROJECT CO-CHAMPION
Kontra-Boga Bravo	National Index Crime Rate	17	
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	Percentage reduction of street crimes	17	
This project defines the conduct of an intensified drive against loose firearms in the hands of threat groups, organized syndicated crime groups, Partisan Armed Groups and criminal elements.	Percentage reduction of crime incidents involving the use of firearms	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET (FY 2012)		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation				
November 18, 2010	Policy implementation			DO-LED	On-going
	Revitalization of the Special Task Units in the priority areas				
	Conduct of operations to control proliferation of loose firearms in the possession of threat groups, private armed groups and organized/syndicated crime groups				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
SANG-INGAT-CHARLIE	*National Index Crime Rate*	17	
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	17	
This project provides the conduct of security operations to ensure peace and order and public safety during the year-round observance of holidays, festivals, fiestas and other related celebrations; the safe and orderly conduct of local and international meetings/conferences; special events; presidential visits; elections, plebiscites or referendums; and the peaceful conduct of mass actions and/or demonstrations in all parts of the country.	*Percentage reduction of crime incidents involving the use of firearms*	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET (FY 2012)		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation				
April 13, 2011	*Policy implementation*			*DO-SOD*	*On-going*
	Conduct of security operations and implement security measures during:				
	Presidential visits				
	Elections/Plebiscites/Referendums				
	Holidays, fiestas, festivals and other related celebrations				
	International, national and local special events				
	Mass actions and demonstrations				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED Put the 5 highest measures		PROJECT CO-CHAMPION
TF Diplomatic Security-Revised	*National Index Crime Rate*	17	DO, PSPG
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	17	
This project provides the creation of task forces and conduct of security operations to ensure security coverage of all foreign missions, diplomats, staff and families and their embassies, facilities, and interests in the country.	*Percentage reduction of crime incidents involving the use of firearms*	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET (FY 2012)		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation				
February 13, 2012	*Policy implementation*			*DO-SOD*	*On-going*
	Activation of Task Force Diplomatic Security in Metro Manila, Cebu and Davao				
	Conduct of security operations for foreign diplomats, staff and families and their embassies, facilities and interests in the country				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
Bantay Turista Project	National Index Crime Rate	17	*Department of Tourism*
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	Percentage reduction of street crimes	17	
This project, in cooperation with DOT, provides the training of police personnel on tourist awareness and establishment of police units and desks to ensure the safety of foreign and domestic tourists and to promote secure environment especially in priority tourist destination areas.	Percentage reduction of crime incidents involving the use of firearms	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation			*DO-PSD*	
Oct 5, 2010	*Policy implementation*				
	Conduct of Tourist Awareness Seminar (Phase 2)				*Done*
	Activation of Tourist Police Units (TPUs)				*Activated 25 TPUs*
	Support the establishment of Tourist Assistance Centers (TACs) in the priority tourist destination areas				*Established 558 TACs*
	Establishment of Tourist Assistance Desks in all Police Stations and Offices at the city, provincial, district and regional levels				*Established 1,026 TADs*
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
ISO Campaign Plan SAMAHAN 2011	*National Index Crime Rate*	*17*	
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	*17*	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	*17*	
This Campaign Plan complements the AFP Internal Peace and Security Plan "Bayanihan" against all internal security threats, such as CTM, SPSG, ASG and JI. It also guides the PNP Commanders in the field in planning and addressing internal peace and security concerns in the country through the active support of the community.	*Percentage reduction of crime incidents involving the use of firearms*	*17*	
	Percentage of loose firearms accounted/confiscated/recovered	*17*	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET		STATUS	
PERIOD	*MILESTONES / ACTIVITIES*	*Amount*	*Source*	*Owner*	*Status*
	Policy formulation			*DO-ISOD*	
Mar 9, 2011	*Policy implementation*				
	Phase 1 - Creating and strengthening the solid foundation (Jan 2011- Dec 2012)				
	- Strengthening the working relationships with stakeholders *- Building the capacity of PNP personnel and PNP volunteer organizations* *- Implementing programs that promote police-community relations* *- Enhancing investigative capabilities and intelligence/crime analysis to support PNP operations*				
	Phase 2- Sustaining the gains (Jan 2013 – Dec 2014)				
	Phase 3 - Expanding services and development of new approaches (Jan 2015 - Dec 2016)				
	Conduct of quarterly evaluation and assessment of the implementation				
	Submission of periodic reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
LOI Sanglahi-Alpha	*National Index Crime Rate*	17	DI, DIDM, DPCR
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	17	
This project sets forth the concept and operational guidelines for the prevention of any terrorist-related incident and the containment and neutralization of local and international terrorist groups operating in the country primarily through the creation of Task Forces and the implementation of the PNP Anti-Terrorism Multi-Sector Strategy and the Three-Tiered Defense System.	*Percentage reduction of crime incidents involving the use of firearms*	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Policy formulation			*DO-ISOD*	
	Policy implementation				
	Creation of the following:				
	TF Sanglahi-Alpha Oversight Committee				
	PNP Counter Terrorism Task Force				
	PNP Crisis Action Force				
	Inter Government Agency Collaboration and Cooperation				
	Multi-sectoral collaboration				
	Proactive Phase (Intelligence and Target Hardening)				
	Reactive Phase (Incident Management)				
	Conduct of periodic evaluation and assessment of the implementation				
	Submission of monthly reports				
	Policy evaluation and assessment				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED Put the 5 highest measures		PROJECT CO-CHAMPION
Standardization of Systems and Procedures	*National Index Crime Rate*	17	
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	17	
This project guides the PNP operating units with an standardized implementation of systems and procedures through the crafting of manuals, LOIs, policies and review of existing policies.	*Percentage reduction of crime incidents involving the use of firearms*	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	*Amount*	*Source*	*Owner*	*Status*
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
PNP Command Center/Tactical Operations Centers	National Index Crime Rate	17	
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	Percentage reduction of street crimes	17	
The project aims to modernized information, communications and technology management systems for improved delivery of police services.	Percentage reduction of crime incidents involving the use of firearms	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Conduct of study by TWG			NOC	On-going
	Development of system				
	Hardware Procurement			NOC	
	Hardware Installation				
	System Testing and Evaluation				
	User's Training				
	Deployment and maintenance of system				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
DO Information and Communication Management System	*National Index Crime Rate*	17	
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	17	
The project aims to develop a system that will allow exchange of information among the different divisions within the Directorate for Operations.	*Percentage reduction of crime incidents involving the use of firearms*	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Conduct of study by TWG			*NOC*	*On-going*
	Development of system				
	Hardware Procurement			*NOC*	
	Hardware Installation				
	System Testing and Evaluation				
	User's Training				
	Deployment and maintenance of system				
Total Timeline:					

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED _Put the 5 highest measures_		PROJECT CO-CHAMPION
Competency Framework			DHRDD
PROJECT DESCRIPTION			
This project involves determination of the job competency of DO personnel, development of POI for the competency training of uniformed personnel and the implementation of the appropriate training programs to ensure that all personnel are competent to perform their respective work.			
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**
	Project formulation				
	Project implementation				
	Development of Program of Instructions (POI) for PCOs and PNCOs assigned with Operations Offices				
	Approval of the POI by DHRDD				
	Conduct of Training				
	Scheduling of Training for Non-Uniformed Personnel (NUP)				
	Implementation of Training for NUP				
	Evaluation and assessment of training project				

Initiative Profile

NAME OF PROJECT	MEASURES AFFECTED *Put the 5 highest measures*		PROJECT CO-CHAMPION
Program-based budgeting	*National Index Crime Rate*	17	
	Percentage reduction of crimes perpetrated by motorcycle-riding criminals	17	
PROJECT DESCRIPTION	*Percentage reduction of street crimes*	17	
Institutionalized program-based utilization of funds	*Percentage reduction of crime incidents involving the use of firearms*	17	
	Percentage of loose firearms accounted/confiscated/recovered	17	
	Initiatives Scoring		

PROJECT MILESTONES		BUDGET		STATUS	
PERIOD	**MILESTONES / ACTIVITIES**	**Amount**	**Source**	**Owner**	**Status**

Philippine National Police
PATROL Plan 2030

PGS
PERFORMANCE GOVERNANCE SYSTEM

TRANSFORMATION TORCH

END OF PRESENTATION